



## Hublot ambassadors

### JACKY BRACAMONTES

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She is beautiful, feminine, sexy, intelligent and active. As a successful businesswoman, wife and soon-to-be mother, she symbolises the modern 21st century woman. She represents the values dear to Hublot such as independence, character, family and loyalty.

Her face is already well known in Latin America as a journalist and TV presenter. She speaks fluent Spanish, English and French. Quickly spotted for her natural beauty, she won the title of Miss Mexico in 2000, before entering the Miss Universe competition. She then embarked on career as an actress, for which she was awarded for Mexico New Star of the Year in 2003.

Today, she continues her acting career in Latin America and the United States. This is the new face of Hublot for women. Hublot is extremely delighted to present its new international ambassador and icon: Jacqueline Bracamontes van Hoorde.

Ricardo Guadalupe, Hublot CEO, said: "Jacky is today's modern woman. She successfully juggles her career, her role as a wife, and soon that of a mother. She is the perfect icon and an obvious choice for us. We have known each other since 2009. She was already a valued Hublot customer, and became the brand's ambassador in Latin America. Since then, we have developed a relationship built on trust and mutual appreciation; she has always remained loyal to Hublot. This is also a quality which is very important to us. We are now delighted to strengthen our ties with her and work together on an international scale".

