

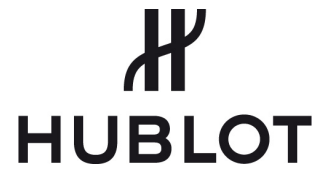
## Hublot ambassadors

### USAIN BOLT

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Nicknamed “Lightning Bolt”, Usain Bolt is the fastest man of all time ... Since the famous Big Bang, and since the birth of our planet, no man has ever run such a distance in so few seconds! Towering at 6'5", the sprinter smashes records, pushes back limits, and makes a mockery of the laws of human speed! The 25-year-old Jamaican athlete upset sporting theories when he collected three world records in 2008, bettering his own performances with disconcerting ease. Usain has the stuff of a true champion, combining exceptional physical qualities and the relaxed and generous mentality of someone who enjoys life, playing and dancing in his free time. If more proof were needed, he won the Sports Oscar at both the 2009 and 2010 Laureus Sports Awards, the most important honorary distinction in the international sports calendar. For Hublot, he is not only an extraordinary sportsman, but also a man who brings with him the sun of his native land and who shares his gifts with simplicity. Like him, the brand is dedicated to the values of sharing, resolved to use its own success to contribute to supporting the less fortunate. As for Usain, he is personally involved in a number of foundations that help children, notably in Jamaica. Jean-Claude Biver, Chairman of Hublot's managing board, is very proud that Usain Bolt wears a Hublot watch: “For a watchmaker it is a fantastic symbol to see his watch worn by the fastest man in the world! The notion of time is as sacred for him as it is for us. We measure it; Usain always manages to win it!” Usain Bolt declared: “I am delighted to be an ambassador for Hublot in the company of



other ambassadors as prestigious as Manchester United, Diego Maradona and the family of Ayrton Senna. I look forward to working together in the future, and I hope my times will keep improving with Hublot!"