

Hublot materials MAGIC GOLD



The fruit of several years of research in collaboration with EPFL's metallurgy department, Hublot has created a veritable "fusion" between pure gold and boron carbide (a ceramic): the brand has obtained an alloy of 18 carat gold surpassing traditional gold alloys in hardness and scratch resistance, while conserving the best properties of the ceramic and the gold. During the polishing, the raw alloy changes from a nearly black color to a unique gold tint, earning it the name "Magic Gold". Exclusively produced in the Hublot manufacture, Magic Gold is the forerunner of a new era for alloys of precious metals.