



Events

FERRARI VISITS HUBLLOT AT BASELWORLD

Today at BaselWorld2014, **Ricardo Guadalupe**, CEO of Hublot has been delighted to unveil the new "MP-05 LaFerrari" in the presence of **Flavio Manzoni**, Senior Vice President Design of Ferrari.

Together, they share in front of the press, the different connections and the inspiration behind the "LaFerrari" and the MP-05 "LaFerrari" watch.

The MP-05 "LaFerrari" represents a very special series, entirely designed and developed - in parallel with the car - by the Hublot Manufacture engineers and watchmakers in tribute to "LaFerrari".

In a demonstration and testimony that lives up to the car, it has achieved a historic record with its 50-day of Power reserve. It is also the watch with the most watchmaking components created to date by Hublot (637 pieces).

The collaboration of Hublot with Ferrari has been highly fruitful, on every level and around the globe for the past 24 months. Hublot is Official Watch of Ferrari since 2012.

BaselWorld2014 - in Switzerland - is the most important Watch & Jewellery Fair in the World.