



Events

HUBLOT GOLF CUP CRANS-MONTANA

After Grand Ducal in Luxembourg, Fourqueux in Paris, Pevero in Sardinia, the Hublot Golf Cup was in Crans-Montana!

At the beginning of the circuit, each competitor was given a set of high quality Hublot golf balls and a towel for cleaning them. They played on the iconic Serviano Ballesteros course in Crans-Montana Switzerland.

Each competitor was able to live the “Hublot experience” at the eighteenth hole of the course. They had the chance to discover the Hublot world through a personalized presentation with refreshments provided, and tried out some of the brand’s most iconic models.

The “Hublot Cup” ended with many Hublot prizes awarded to each winner in each category. This year, for the first time, a participant made a “Hole in one”. Marlous Malherbe hit the ball directly from the tee into the cup with one shot! At this occasion, Hublot offered her a Classic Fusion.