



## Events

### HUBLOT PAYS TRIBUTE TO PAULO BENTO & FERNANDO SANTOS

---

The "Hublot Loves Football" Campaign World Tour makes an European stop in Portugal, honoring the famous and highly-respected Head Coaches of the Portuguese and Greece National Teams: Paulo Bento and Fernando Santos.

Paulo Bento is one of the big names in the upcoming Football World Cup. He is the Coach of the Portuguese National football team, doing an impressive job with the squad since 2010.

In February 2010, Fernando Santos was elected by the Greek Football League as the best coach of the decade, at a ceremony to celebrate the last 50 years of football in the country. He is the Head Coach of the Greece National Football Team since 2010.

They join the Hublot prestigious football family of ambassadors and friends, including Pelé, José Mourinho, Luiz Felipe Scolari, Roy Hodgson, to name just a few.

#### **About "Hublot Loves Football"**

Pelé, José Mourinho, Luiz Felipe Scolari, Paris Saint-Germain, Bayern Munich, Paris Saint-Germain, Falcao, Roy Hodgson...living legends of football who have chosen Hublot, not only to be ambassadors and friends of the brand, but also to work together on a variety of projects. To mark the forthcoming FIFA World Cup™, for which Hublot is the



Official Timekeeper and Official Watch, Hublot invites us to discover them in a new, and different way. The result is 12 exceptional portraits which reveal them as they've never been seen before.

All of the images tell a story by capturing moments of closeness between the ambassador and the Hublot team. Each photo bears Hublot's symbol for the FIFA World Cup: a ball painted and decorated by the renowned artist Romero Britto. This ball links all those involved in the project with the official watches.