



Hublot partners INSTITUTO AYRTON SENNÁ

The Hublot watch brand has teamed up with Viviane Senna to support the Ayrton Senna Foundation in its fight to provide education for underprivileged children. Hublot has always shown particular sensitivity to the cause of children in difficulty worldwide. The brand has often partnered foundations on an ad hoc basis for fundraising event organized by them, whether the aim was to help them with health provision, protection, schooling or simply their life as children.