



## **Mr Biver awarded WBC/MAN OF THE YEAR in Cancun in the presence of Muhammad Ali**

Cancun (Mexico), 3 December 2012 - At the World Boxing Council's opening ceremony, Jean-Claude Biver, Chairman of Hublot, has received an Award for his humanitarian work, promised to continue helping boxing, which he said has given people so much, but gets next to nothing back.

The event was with the presence of living-legend Muhammad Ali, the WBC Board of Governors, WBC President José Sulaiman, legendary fighters such as Julio Cesar Chavez, Jeff Fenech, and Rick De Lacroix, President Hublot Latin America,

For information, the WBC Board of Governors has voted unanimously to honor Mr Biver with the highest award in the WBC organisation, which is "The man of the Year" distinction.

This award has been received in the past by people like Nelson Mandela, Carlos Slim, Sylvester Stallone among others.

Chairman of luxury Swiss watch company Hublot was vowing to continuing helping Boxing.

On September 29th in Las Vegas, Hublot and the WBC teamed up to help create resources for a pension fund for former champions and other fighters in need. The auction of 12 Hublot watches raised USD 1 million.

### **About the World Boxing Council**

The World Boxing Council, under the leadership of President Don Jose Sulaiman, is the world's largest sports sanctioning body. Embracing 164 countries and 10 Federations it is the proud owner of the Green Belt, the highest form of recognition a champion boxer can receive. The WBC also has a history of altruism and concern for its constituents. Whether it's the Medical Congress they established in 1984, the enormous contributions to UCLA's Neurological program, WBC Cares Social Program and the reduction to 12 rounds for championship fights ; the well being of the athlete has always come first. This Pension Fund is just one more way for the WBC to show their love and appreciation of the great talent involved in the sport Boxing.

### **About Hublot**

"Hublot? A different way to progress" say those who know this unique Swiss watch company, where each and every moment moves forward to create the future at breathtaking speed. A dream, initiated and developed by Hublot's Chairman Jean-Claude Biver with CEO, Ricardo Guadalupe, these two men are responsible for turning the Hublot brand into a genuine success story in which the Big Bang, King Power, Classic Fusion and Masterpieces represent the symbols of a constantly evolving tradition. From watch complications and revolutionary materials to world class collaborations such as FIFA World Cup™, Formula 1™, Ferrari, Manchester United, the Miami HEAT and numerous charitable endeavors, Hublot characterizes itself through the "Art of Fusion" philosophy, bringing tradition into the future "to continue to wow the world of watchmaking!" On a commercial level, the network of approved retailers has grown rapidly and currently stands at 650 points of sale and more than 40 exclusive boutiques around the world. (Geneva, Cannes, Saint-Tropez, Paris, London, Berlin, Moscow, New York, Miami, Beverly Hills, Las Vegas, Singapore, Shanghai, Beijing, Hong Kong, Dubai, Abu Dhabi, Kuala Lumpur, Giza...). For more information, visit [www.hublot.com](http://www.hublot.com)