



## Événements

### HUBLLOT AND MANCHESTER UNITED CELEBRATE CHRISTMAS IN LONDON

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**United stars visited the Hublot boutique on New Bond Street to “assist” the sales team and welcome clients**

**10% of all December sales at the London boutique will go to the Manchester United Foundation**

Today, Hublot hosted an exclusive event at the Hublot boutique at 31 New Bond Street, London. Three of the greatest names in English football, Manchester United players Rio Ferdinand, Ashley Young and Danny Welbeck, came to the boutique to “assist” the sales team and welcome Hublot clients.

For those customers who had been eyeing their favourite Hublot timepiece, this was the perfect opportunity to make a difference! The purpose of the event was to raise funds for the Manchester United Foundation, with Hublot committing to donate 10% of its December sales at the boutique to the Manchester United Foundation.

The atmosphere was laid-back and intimate. The very exclusive cocktail party was attended by around 50 VIP guests invited by Hublot, TimeProducts (Hublot’s exclusive long-term partner agent in the UK) and members of the Manchester United squad. Each player shared their personal experience of Hublot with guests – the brand itself, the watches, and Hublot’s philosophy of “sharing the love” in support of charity. They also shared their views on their love of



football and Manchester United. The players signed Manchester United jerseys emblazoned with “Hublot” and the number “10,” offered to clients with their new Hublot watch.

The relationship between Manchester United and Hublot began in 2008 when Hublot became the “Official Timekeeper of Manchester United.”. To celebrate this partnership, Hublot designed the Red Devil Bang. Since then, they have worked closely together throughout the world to raise awareness of the Manchester United Foundation which aims to educate, motivate and inspire young people to build a better life for themselves and their communities.