



AGAINST THE CLOCK WITH THE HUBLOT ALL BLACK BIKE

Hublot and BMC are pleased to offer a preview of the new bike about to join the "All Black" range. The watchmaker's partnership with bike manufacturer has resulted in the creation of an exceptional racing bike made from light, high-performance materials and which, like Hublot watches, represents a true feat of design and technology.

The watchmaking company is now putting its name to a diverse range of products, while ensuring its partnerships remain relevant and consistent. Having already designed a very limited edition of skis (111 pairs) with Swiss manufacturer Zai, it has used the same ideology that governs the production of its watches to develop a limited edition of 30 racing bikes: lightness, quality and rarity... The distinctive "All Black" bike is made from innovative materials created using state of the art technology. A flair for design and material assembly, careful finishing and a desire for top performance are values about which both Hublot and BMC are passionate. The result is an exceptionally light, rigid bike, on which each component is designed and adapted in order to create a coherent whole, and which allows the optimal transfer of energy. The pedal bearings contain ceramic material to reduce friction and the frame is made from carbon fibre for strength and rigidity.

This is a highly exclusive edition, with the first bike due to be race-tested at the "World Stars Cycling Criterium" in Monaco on 3 July, on the eve of the Tour de France. This will be a chance for the head of Hublot to personally measure up against legendary cyclists like Eddy Merckx, Tony Rominger, Richard Virenque, Laurent Jalabert and even Pedro Delgado, all of whom will be participating in this charity race organised by Star Team for the Children under the high patronage of HSH Prince Albert II of Monaco.

Andy Rihs, owner of BMC, is thrilled with this model produced in partnership with Hublot as, in addition to its elite sporting genetic code, Hublot has added a welcome touch of glamour! Likewise, Jean-Claude Biver, for whom sport represents a core value, is delighted to have worked with the Swiss company, whose reputation for sporting expertise is widely established.

Technical details:

<i>Frame</i>	<i>BMC SLT01, carbon fibre and aluminium</i>
<i>Forks</i>	<i>48 SL carbon</i>
<i>Wheels</i>	<i>DT Carbon RRC Aero</i>
<i>Saddle</i>	<i>SLR Kit carbon</i>
<i>Groupset</i>	<i>Campagnolo SuperRecord 11-speed</i>
<i>Pedals</i>	<i>Speedplay Nanogram Titanium</i>
<i>Overall weight</i>	<i>6.9 kg</i>