





charity: water

## **Big Bang Depeche Mode**

It's about incredible personalities and exceptional talents in diverse fields coming together for a shared cause. It's about the will and determination to create a global event that will make a meaningful difference.

Depeche Mode and Hublot announced together in Berlin on March 18th, 2013, a fundraising initiative to benefit charity: water, a non-profit bringing safe drinking water to the developing world.

This unique initiative is part of the Depeche Mode 2013-2014 Delta Machine Tour. As Charity Partner, Hublot has designed a watch especially for this history-making collaboration: the Limited Edition Big Bang Depeche Mode.

A portion of the proceeds from the sale of each watch will go directly to charity: water.

The Big Bang Depeche Mode will be launched with an international advertising campaign to coincide with the band's 2013 summer European tour.

## **Hublot Big Bang Depeche Mode**

## **Technical details**

Reference 311.CI.1170.VR.DPM13 - Limited series of just 250 numbered watches "Big Bang" - Diameter 44 mm, made from micro-blasted black ceramic Case

"Clous Pyramide" decoration, made from black ceramic 6 black PVD titanium screws Bezel

Crystal Sapphire with interior anti-reflective treatment

Bezel lug Black composite resin Lateral inserts Black composite resin

Open, sapphire crystal and black ceramic "Depeche Mode" and "Charity: Water" logo transfers Black PVD steel with black rubber insert Case-back

Crown 10 ATM, or approximately 100 metres Water resistance Dial Openworked, micro-blasted black skeleton

Applique indexes in the form of Clous Pyramide decoration, micro-blasted ruthenium

Faceted and polished with black nickel coating, plus black SuperLuminova™ Hands

HUB4214 Automatic mechanical Aerobang chronograph Movement Components 257 (Jewels: 27, Frequency: 28,800 vibrations per hour)

Rectangular window at 4.30 Date

Approx. 42 hours Power reserve

Clasp

Heat moulded calfskin strap with Clous Pyramide shaped polymer resin injection **Bracelet** 

Sewn onto black rubber with black stitching Microblasted black PVD steel deployant buckle

International Press: Marine Lemonnier Brennan - m.lemonnier@hublot.com T.+41 (0)22 990 90 00 **HUBLOT Germany**