



Novidades

HUBLLOT AND FERRARI: THE GREAT STEP FORWARD

BIG BANG FERRARI "RED MAGIC
CARBON"

BIG BANG FERRARI KING GOLD CARBON
& BIG BANG FERRARI CERAMIC

A fantastic first year of collaboration between Ferrari and Hublot is coming to an end. This has been highly successful, both commercially, with the two first Big Bangs in titanium and Magic Gold - the famous first ever scratch-resistant 18-carat gold invented by Hublot - and promotionally, with more than 130 events. This success is welcomed by Jean-Claude Biver, Chairman of Hublot, and Ricardo Guadalupe, the CEO of Hublot, and is already sparking ideas for new models. There are three which are already part of the Big Bang 45 mm family:

The first is the aptly named Big Bang Ferrari "Red Magic Carbon": It is the new symbol of the brand's progress towards verticalisation, with its case and its movement designed, developed, and produced entirely at the Hublot manufacture.

The UNICO movement is designed, developed, machined and assembled by the micro-mechanical engineers, engineers and watchmakers at Hublot. A practical flyback chronograph which can be reset at any time, and which is unique in the watchmaking industry, two push-buttons, with date indicator, and featuring a uniquely positioned mechanism with dual coupling and the famous "column wheel" visible on the dial side. Its development required a completely original approach and thinking outside the



box: For example, the hour counter is driven directly by the barrel, and there is no jumper in the chronograph mechanism. This simplification boosts reliability and robustness. Its pallet fork and escapement wheel are fixed to a removable platform and are made from silicon, whose lightness provides a guarantee of performance. Its construction, which incorporates just 330 components, has been simplified as much as possible in order to further increase robustness. This result is the fruit of continual adjustments made since 2009, the year it was launched, which have been carried out jointly by the technical office, the laboratory and the after-sales service in the manufacture. Its frequency of 4hz/28,800 vibrations per hour and its immaculate finish are also a guarantee of high chronometric quality. Finally, its automated production, which includes automation of the machining, stone fitting, oiling and numerous assembly operations also ensures consistent, controlled quality. Its power reserve is around 72 hours.

Its carbon fibre case is also entirely designed, developed and manufactured by Hublot thanks to a team of specialists who joined the in-house team two years ago, and who understand all the production stages of its components perfectly. What sets it apart is the forging of all the carbon fibre components using the multi-layer principle: This involves the stacking of several sheets of carbon fibre (up to twelve for the thickest component), pressed into moulds and placed in polymerization ovens. The advantage of this principle: No bubbles, therefore providing the material with excellent homogeneity as well as higher mechanical strength. The in-house machining is done on specially adapted machines with five spindles. Each component of the case and the movement is subjected to continual



checks throughout the manufacturing process. For example, the water resistance of each timepiece is inspected three times during its assembly.

Finally, the mass of the red sapphire crystal for this model was coloured directly by adding chemical components during the development of the material. Thanks to this process, the colour is unalterable. The timepiece comes with two straps, in black or red schodoni leather stitched onto black rubber, which gives it a great deal of flexibility, comfort and durability.

The Big Bang Ferrari "Red Magic Carbon" is a limited edition of 1000 numbered timepieces.

It is also presented in a "King Gold Carbon" version as a limited edition of 500 pieces, and in black ceramic as a limited edition of 1000 numbered pieces.

TECHNICAL DETAILS

References

401.QX.0123.VR (BIG BANG FERRARI RED MAGIC CARBON)
1000-piece limited edition

401.OQ.0123.VR (BIG BANG FERRARI KING GOLD)
500-piece limited edition

401.CX.0123.VR (BIG BANG FERRARI CERAMIC)
1000-piece limited edition

Case Diameter 45.5 mm in carbon fibre or 18K King Gold or black ceramic

Bezel Carbon fibre or satin-finished black

ceramic

6 titanium H-shaped countersunk, polished and locked screws (Red Magic Carbon)

6 black PVD titanium H-shaped countersunk, polished and locked screws (King Gold or ceramic)

Crystal Red sapphire with interior/exterior anti-reflective coating (Red Magic Carbon)
Sapphire with interior/exterior anti-reflective coating (King Gold or ceramic)

Bezel Lugs Black composite resin

Lateral inserts Black composite resin with carbon insert at 9 o'clock

Crown King Gold or satin-finished titanium or polished black PVD titanium
Black rubber insert with Hublot logo

Push-pieces 2 o'clock, 18K King Gold or satin-finished and micro-blasted titanium or polished and micro-blasted black PVD titanium with black rubber insert
4 o'clock, 18K King Gold or satin-finished and micro-blasted titanium or polished and micro-blasted black PVD titanium with black rubber insert, engraved Ferrari logo, red lacquer

Case-back Circular micro-blasted and satin-finished 18K King Gold
or micro-blasted and polished black ceramic
Sapphire crystal with interior anti-reflective treatment

Water resistance 10 ATM, i.e. approx. 100 metres
Dial Sapphire with white Hublot logo transfer
5N gold-plated or rhodium-plated Ferrari prancing horse appliqué
5N gold-plated, satin-finished rhodium-plated or black-coated indexes



Hands 5N gold-plated or satin-finished rhodium-plated, white Super Luminova™ (King Gold or carbon)
Or black-coated, black Super Luminova™ (ceramic)

Minute counter hand and chronograph with Ferrari red coating

Movement HUB 1241 Unico movement, developed and manufactured in-house by Hublot, automatic flyback chronograph

Date Yellow window at 3 o'clock

Oscillating weight Satin-finished and micro-blasted black coating, imitating the shape of a wheel rim

Power reserve Approximately 72 hours

Straps Black rubber, red or black schedoni leather, and black or red stitching

Clasp Black PVD titanium or carbon fibre deployant buckle with ceramic, 5N gold, or carbon fibre inserts depending on the version.