



Eventos

HUBLOT LAUNCHES BIG BANG FERRARI IN AUSTRALIA

Mr. Ricardo Guadalupe, CEO of Hublot and Mr. Kevin Wall, General Manager of Ferrari Australia & New Zealand joined forces to introduce the partnership between the two brands and to feature the newly released Big Bang Ferrari pieces to the Australian VIPs.

A launch in 3 stages where guests from Melbourne discovered the watches on August 7th during a dinner organized in the Ferrari showroom in partnership with Zagame Automotive Group and the watch retailer Monards Melbourne. Guests from Sydney were treated at a cocktail in the Ferrari showroom on the 8th of August and at an exclusive dinner on the 9th of August also in the Ferrari showroom. These functions were organized in partnership with Ferrari Maserati Sydney and the watch retailers Swiss Concept Australia and J. Farren-Price. In addition to the Big Bang Ferrari, the guests could also discover in an exclusive preview the latest collection from Hublot as well as admire the Ferrari creations.