



## Eventos

### HUBLOT LOVES FOOTBALL WITH FALCAO!

Today, famous Colombian Football player and Hublot ambassador Falcao - nicknamed as "El Tigre" - made a special visit to BaselWorld on the Hublot booth!

The star striker was hosted by CEO Ricardo Guadalupe and Jean-Claude Biver, Chairman of Hublot with Rick De LaCroix, Hublot Official for Latin America.

Falcao is the second most important transfer in the football history (60 Millions Euros). He is member of the Colombian National Team and currently plays at AS Monaco.

Falcao is also one of a select group of football players chosen to by the United Nations to help combat organized crime and drug trafficking. He and Hublot decided to pursue together major operation in Colombia. A portion of sales from each Falcao watch sold goes towards families living in terrible conditions in the Grand Lagoon of Santa Marta, Falco's birth town.

Hublot is Official Timekeeper and Official Watch of the FIFA World Cup, Brazil 1014.

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