



????

## A TIME TO HELP! HUBLLOT LEND A HELPING HAND

### ?Swiss Luxury Watchmaker to Support Hurricane Sandy Relief Efforts

**NEW YORK, Nov 11, 2012** – Hublot has designated Thursday, November 15, 2012 as a day to unite and raise money for Hurricane Sandy relief efforts. In support of those who have been affected by the destructive storm, 25% of the proceeds from all sales in US Hublot boutiques will go to help Sandy's victims reconstruct their lives. All funds raised will be donated to Charity to support those in need.

“So many lives have been severely impacted by this devastating storm and it’s our duty as human beings to offer support during this time of recovery,” stressed Jean-Claude Biver, Hublot’s Chairman and Ricardo Guadalupe, Hublot’s CEO. “Our thoughts are with everyone working to rebuild their lives and communities.”

Hublot operates seven boutiques nationwide, including New York City/Madison, Beverly Hills, Las Vegas, Bal Harbour, Palm Beach, Boca Raton and Atlanta. With the help of all employees and customers, the brand hopes to raise significant funds during these challenging times. For those customers who have been eyeing their favorite Hublot timepiece, this is the perfect opportunity to make a difference.

To find the Boutique details, please use our