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HUBLOT LANCE LA BIG BANG FERRARI EN NOUVELLE ZÉLANDE

Hublot CEO Ricardo Guadalupe touched down in Auckland, New Zealand for the first time on 10th August 2012, to celebrate the launch of the company's Big Bang Ferrari timepieces.

Hosted at the Ferrari Showrooms, VIP guests of Hublot's exclusive NZ retailer, Partridge Jewellers, were treated to dinner and a first look at the range – the product of the new partnership between Hublot and Ferrari.

Speaking at a presentation during the evening, Mr Guadalupe said the two brands were undertaking a 360-degree relationship that will ensure all future activities take a truly collaborative approach.

“We share so many of the same values, like technology, design and quality, and overall we both have such a passion for what we do”.

Glenn Peachey, of Partridge Jewellers, said the strongly attended event was a thrill for 100 of his top customers.

“These were serious watch enthusiasts, so the opportunity to spend time with Mr Guadalupe, one of the change-makers of the Swiss watch industry, was a real bonus.

“Hublot is an emerging brand in New Zealand, but it definitely has some firm fans now.”